



Barnstaple Rugby Football Club

Social Media Policy

Club Website

1. The Club Website, www.barnstaplerfc.co.uk, is designed to provide information to members and also to provide information about the club to other interested parties. All postings on the site are as a result in the public domain and this requires care in what is posted.
2. The website is maintained by the Webmaster and Team and all contributors send their proposed postings via them. The webmaster may edit postings to ensure they comply with this policy.
3. Age Groups are responsible for keeping their age group pages up to date via the webmaster. Current contacts for Lead Coaches, Coordinators and the Safeguarding Team should be included. Images on the website must not be accompanied by the name's children. Where an image concentrates particularly on one or two players the consent of the subjects and their parents should be approached for consent.
4. In reports children should be referred to by their first name only. If more than one child shares a first name the initial letter of the surname may be used to distinguish them.
5. The webmaster is responsible for monitoring message boards and removing inappropriate posts. This may result in disciplinary action against the person posting.

Facebook Groups

6. Any Facebook Groups set up by Age Groups should either be open so they can be monitored by the Club and by the CB Safeguarding Manager or if closed the Club Safeguarding Officer and the CB Safeguarding Manager should be invited to be part of the group.
7. The same restrictions on the use of images and names apply as on the Club Website.

8. Care should be taken that there are no posts that bring the Club or the Game into disrepute, that are offensive to other members or that could reasonably be regarded as cyber-bullying.
9. No player under thirteen should be encouraged to have a Facebook account.

Personal use of Social Media

10. The Club cannot directly control the use of Social Media by members but care should be taken that there are no posts that bring the Club or the Game into disrepute, that are offensive to other members or that could reasonably be regarded as cyber-bullying.
11. Inappropriate use of Social Media in connection with club members or activities comes within the scope of the Club Disciplinary Policy.
12. Coaches and Officers should not accept players under 16 as 'friends' or the equivalent.
13. Organisers are responsible for monitoring the message board and documents area and posting Email and Text Messages.
14. Opinions and potentially controversial comments should not be relayed via social media. Jnr Coaches and TC's should check with Graham Hill or Tony Wasley prior to sending a message that could be misinterpreted.

Notes;

Taken from RFU Template (Social Media Policy) June 2014.

Passed by Junior AGM June 2014.

Passed by BRFC Full Committee September 2016.

Reviewed by BRFC Full Committee February

Version 3

