

# BARNSTAPLE RUGBY FOOTBALL CLUB

## Social Media Policy 2023



### Club Website

The club website, [www.barnstaplerfc.co.uk](http://www.barnstaplerfc.co.uk), is designed to provide information to members and also to provide information about the club to other interested parties. All postings on the site are as a result in the public domain and this requires care in what is posted.

The website is maintained by the Webmaster and Team and all contributors send their postings via them. The Webmaster may edit postings to ensure they comply with the policy.

Age groups are responsible for keeping their age group pages up date via the webmaster. Current contact for the Lead coach, coordinators and the Safeguarding team should be included. Images on the website must not be accompanied by the children's names. Where an image concentrates particularly on one or two players the consent of the child and their parents should be approached for consent.

The Webmaster is responsible for monitoring the message boards and removing inappropriate posts. This may result in disciplinary action against the person posting.

### Facebook Groups

All Facebook groups set up by the club Junior Section Exec committee and should be open to the Junior Secretary, CCC and Junior Chair so they can be monitored by the club.

The restrictions on the use of images and names apply as on the Club Website Care should be taken that there are no posts that bring the club or the into disrepute, that are offensive to other members or that could reasonably be regarded as cyber-bullying.

### Personal use of social Media

The club cannot directly control the use of the social media by members, but care should be taken that there are no posts that bring the club or the game into

disrepute, that are offensive to other members or that could reasonably be regarded as cyber-bullying.

Inappropriate use of social media in connection with club members or activities comes within the scope of the club Disciplinary policy.

We must also ask that you do not post any photos of any other child on your social media.

Coaches and Officers should not accept players under 16's as 'Friends' or the equivalent.

Organisers are responsible for monitoring the message board and documents area and postings.

### **Email and Text Messages**

Email and SMS communication by club and Age Group Officers should only be sent when necessary and relevant. Email addresses obtained through the club should not be used for the purposes that do not relate to the club. Material should not be sent that could reasonably be regarded as defamatory, offensive or cyber-bullying. This may result in disciplinary action. Emails should be courteous. Email is not a good medium for the discussion of controversial issues which should normally be discussed by phone or face to face. Coaches and offices should not communicate by email or SMS (or social Media) with those under 16's without copying in the child's parents.

If emails are being sent then we ask that they are done through the RFU GMS so GDPR is being adhered to.

Parents should have the opportunity to indicate that they do not wish their email address to be shared with other parents and if they do their email address should be placed in the data base for the group emails.